

promoting and supporting supplier & business diversity

# engage<sup>uk</sup> Networks

## Sponsorship opportunities

### <001>

#### Annual Title Sponsorship of 'engage uk' (4 issues)

*Package includes:*

- Prime Position double page spread advertisement in 'engage uk'
- 4 pages of editorial per issue
- Company logo on Credits page of 'engage uk'
- Company profile on [www.engagemagazine.co.uk](http://www.engagemagazine.co.uk) with hyperlink for one year
- All 'engage uk' marketing/PR literature will carry company logo for one year
- An agreed number of copies of 'engage uk' for your own distribution purposes
- Opportunity for senior executive to speak at all 'engage uk' networking events (8 events planned over the next 12 months\*)
- Company branding and logo on literature at all 'engage uk' networking events

**<001> Cost: £50,000 + VAT**

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### <002>

#### Title Sponsorship of 'engage uk' publication (per issue)

*Sponsorship package includes:*

- Prime Position double page spread advertisement in 'engage uk'
- 4 pages of editorial
- Company logo on Credits page of 'engage uk'
- Company profile on [www.engagemagazine.co.uk](http://www.engagemagazine.co.uk) with hyperlink for three months
- An agreed number of copies of 'engage uk' for your own distribution purposes
- Opportunity for executive to speak at a dedicated 'engage uk' networking event

**<002> Cost: £14,500 + VAT**

## <003>

### **Sponsorship (per issue)**

*Sponsorship package includes:*

- Two pages of editorial in **'engage uk'**
- Company logo on Credits page of **'engage uk'**
- Double page spread advertisement in **'engage uk'** Magazine
- Company profile on **www.engagemagazine.co.uk** with hyperlink for three months
- An agreed number of copies of **'engage uk'** to distribute throughout your company

**<003> Cost: £9,950 + VAT**

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## <004>

### **Advertorial Sponsorship (per issue)**

*Sponsorship package includes:*

- Company logo on Credits page of **'engage uk'**
- Two Page advertorial in **'engage uk'** magazine
- Company profile on **www.engagemagazine.co.uk** with hyperlink

**<004> Cost: £4,950 + VAT**

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## <005>

### **Sponsorship of 'engage uk' networking events**

*This sponsorship package will include:*

- Company branding to be included on all marketing and PR material at all events
- Logo to appear on all associated material
- Senior executive to speak at a dedicated **'engage uk'** networking event

**<005> The annual cost: £15,000 + VAT**

*(\* There will be a minimum of 8 networking events during the next 12 months at select destinations. Our first event took place at PricewaterhouseCoopers Embankment offices in London. We will continue to use large corporate venues for future events ie EDF Energy, Merrill Lynch, Lloyds TSB and British Telecom to name a few. There is likely to be in excess of 100 BAME business directors and associates at each event along with reputable speakers. There will be the opportunity of hosting an event for those companies taking networking sponsorship opportunities)*